

A Franchise Fit for the Future

Fitness Industry Market Potential

MARKET POTENTIAL

The fitness industry has seen massive growth around the world, including 174 million global health club members. 200,000 facilities worldwide and an 8.7% growth of revenue in the US. Snap Fitness embraces innovation as the key to capitalizing on the competitive demand in the fitness industry.

We have been able to combine our unique offer of convenient fitness with deliverable results to each of our one million-plus worldwide members. The US is already at 20.3% market penetration, meaning that both the short-term and long-term opportunities are exciting! The market potential is strong, and you can capitalize on it.

WHERE WILL THE INCREASE IN GROWTH COME FROM?

Shockingly, obesity rates are continuing to grow, with 39.8% of adults in the US 20 years and older being obese or overweight. The ever-increasing media exposure around the health and fitness industry is driving awareness of the importance of regular physical activity, which is largely due to weight-related diabetes costing the health industry billions every year.

WHERE DO WE FIT IN?

The mid-priced segment of the fitness market provides people with the opportunity to improve their health and fitness on their own terms, in a results-focused culture, and at a valuable price point.

CONTINUED INNOVATION

By understanding changing market conditions, Snap Fitness has continually evolved and improved. We've introduced exciting products and services for our members. Snap Fitness is positioned to stay ahead of the competition as a market leader in the premium 24/7 offering worldwide.

For The Feeling

Fitness is about feeling amazing! When you get hooked on that feeling, the physical results will follow.

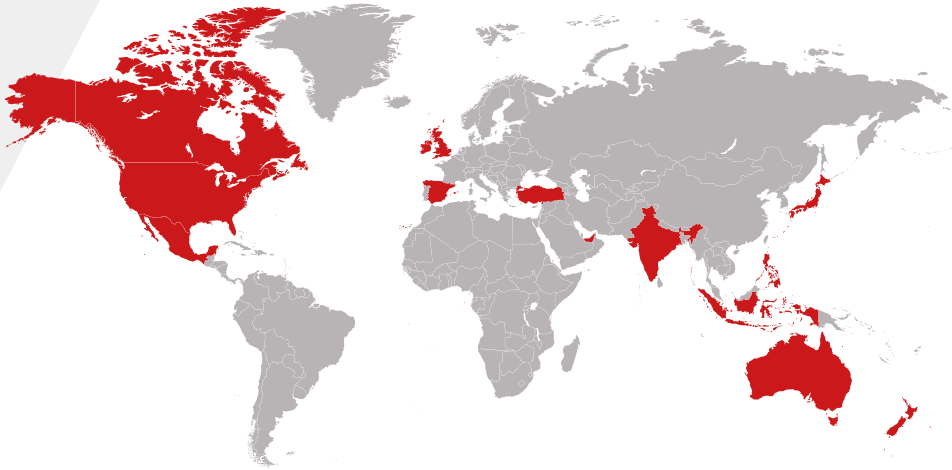
Our member concept is focused on creating a fun, inclusive and supportive approach to fitness – using real, relatable people in our upbeat messaging.

We help members move their moods – as well as their bodies, making them feel fantastic! At Snap Fitness, it's all about the feeling.

At Snap Fitness, we've been leading innovation in fitness since 2003.

- We're focused on offering the most inclusive and supportive fitness experience to members of every level of experience. And we offer 24/7 global access to premium equipment and facilities..
- We're seeking ambitious, service-oriented franchisees who share our mission and who want to be part of the growing global health and wellness market. These partners will be forward thinkers who appreciate the commercial opportunity that results from helping people discover a lasting passion for an active lifestyle.
- Whether you're looking to expand your existing portfolio or turn your passion for fitness into a profitable career, a Snap Fitness franchise offers you the exciting future you've been seeking.





SNAP FITNESS GLOBAL PRESENCE

20+
COUNTRIES

1000+
CLUBS

1M+
MEMBERS

Clubs Designed for Everywhere

Our clubs always offer members a wide variety of ways to help them move more, including cardio, weights, functional and group exercise. We're now evolving our club design to create welcoming, mood lifting environments. They are friendly spaces that help make our members feel great.

Our fitouts are designed to be adapted for a wide variety of units, creating opportunities in every market – starting with small communities of 10,000 people, all the way up to huge cities.



Estimated Initial Investment
\$354,738 to \$1,211,917

SNAP FITNESS INCLUDES:

- Proven Global Franchise Model
- A Comprehensive Training to get you up to speed quickly
- Marketing Playbook
 - Proven program to reach, engage and acquire new members
- Operations Support
- Systems and Support
 - Pre-Sales Support
 - Franchise Support Team
 - Human Resources
 - Workplace Health & Safety
- Cutting-Edge Equipment, Product & Technology

CONTACT US

We'll schedule an initial discussion and provide an overview of the opportunity, our support and the investment. We want to understand your motivations and aspirations while answering your questions.

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